

The SGI Directory

The #1 Resource
for Sporting Goods Industry
Customers and Contacts

2023
UPDATE



Includes:

1) PC Edition:

***Download and install
on Windows PC***

2) Online:

***One year of access to
the online directory that
runs in any browser
including mobile***

In the fast-changing retail landscape, it's more important than ever to stay current with the latest changes and personnel moves at your customers and your competitors. The SGI Directory is the best resource for finding customers, finding contacts and keeping up with the many changes in our industry.

**Try it with no risk:
I guarantee your satisfaction.**

-Jon Bogert, Publisher

Expanded PC Edition search capabilities to include vendor and retail executives and retail product categories.

37,000 industry executives, buyers and reps, all in one place.

10,400+ Retailers: Listings cover sporting goods and specialty stores, chains, buying groups, department stores, mass merchants and discounters. We tell you what each store buys, whom to call, their annual sales and more.

5,800+ Vendors: Who owns that brand? We've got the answers here. Look up top executives, functional managers and decision makers. Lists products, brands and licenses, too.

1,000+ Sales Reps: Track down the right sales talent to get your products into the market with listings of the top rep groups and hundreds of independents.

PLUS: More e-mail and web addresses than ever before, thousands of new and updated contact names, and our latest, 2023 International Trade Show Calendar.

The SGI Directory covers your category:

(retailer count of actual headquarters stores/buying centers, not branch stores)

- | | |
|--|--|
| • Branded & Performance Apparel... 6775 | • Golf..... 1267 |
| • Licensed Apparel..... 1531 | • Fishing 1404 |
| • Ski & Rugged Apparel 3425 | • Hunting, Shooting & Archery 1263 |
| • Imprinted/ Embroidered Apparel .. 1669 | • Ice Hockey & Skating 527 |
| • Urban Apparel 215 | • In-line & Skateboarding 941 |
| • Fashion/Casual Apparel..... 325 | • Ski..... 1457 |
| • Licensed Products 844 | • Snowboard..... 1288 |
| • Athletic Footwear 5082 | • Soccer..... 1146 |
| • Rugged Outdoor Footwear 2898 | • Lacrosse 496 |
| • Team Athletics 1590 | • Sports Accessories 5701 |
| • Bicycle..... 1783 | • Sports Medicine & Training 1376 |
| • Bowling, Billiards & Games 297 | • Tennis/Racquet Sports 1358 |
| • Camping, Climbing & Hiking 1316 | • Trophies & Awards..... 422 |
| • Exercise & Weight Training 924 | • Water Sports 1611 |

The SGI Directory is where you are:

On your PC... In your browser... On your phone...

SGI Directory Online is compatible with most smartphone browsers



SGI Directory PC Edition installs on your Windows PC



Additional licenses for the **PC Edition** and **Online Access** are just \$20 per seat. Call or e-mail for a quote to equip your sales team!

Need the raw data? Mailing lists?

See our web site or call **(800) 328-NEWS** for details and counts!
or (610) 459-4040

Order online: www.sginews.com