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## International Rugged Outdoor Footwear Market

(Estimates in millions of US\$ at wholesale. Change in dollars)

Rank	Company	2003									2002								
		TOTAL			U.S.			Non-U.S.			TOTAL			U.S.			Non-U.S.		
		Sales	Change	Share	Sales	Change	Share	Sales	Change	Share	Sales	Change	Share	Sales	Change	Share	Sales	Change	Share
1	Timberland	1,018	15%	36.0%	713	12%	46.4%	305	20%	23.7%	889	-1%	35.3%	635	-6%	44.2%	254	13%	23.5%
2	Merrell (a)	290	24%	10.3%	160	14%	10.4%	130	38%	10.1%	234	19%	9.3%	140	33%	9.7%	94	2%	8.7%
3	Hi-Tec Sports	183	16%	6.5%	50	11%	3.3%	133	18%	10.3%	158	NA	6.3%	45	NA	3.1%	113	NA	10.5%
4	Wolverine	175	-11%	6.2%	160	-10%	10.4%	15	-21%	1.2%	196	8%	7.8%	177	9%	12.3%	19	0%	1.8%
5	Columbia	119	35%	4.2%	62	9%	4.0%	57	84%	4.4%	88	-5%	3.5%	57	-11%	4.0%	31	7%	2.9%
6	Salomon	102	17%	3.6%	14	0%	0.9%	88	21%	6.8%	87	0%	3.5%	14	-26%	1.0%	73	7%	6.8%
7	Genfoot/Kamik	94	-25%	3.3%	45	-29%	2.9%	49	-21%	3.8%	125	4%	5.0%	63	-3%	4.4%	62	13%	5.7%
8	Grisport	92	8%	3.3%	2	0%	0.1%	90	8%	7.0%	85	21%	3.4%	2	0%	0.1%	83	NA	7.7%
9	Lowa	90	34%	3.2%	9	-10%	0.6%	81	42%	6.3%	67	20%	2.7%	10	0%	0.7%	57	24%	5.3%
10	Teva	77	18%	2.7%	55	20%	3.6%	22	16%	1.7%	65	7%	2.6%	46	7%	3.2%	19	6%	1.8%
11	Meindl	63	24%	2.2%	1	0%	0.1%	62	24%	4.8%	51	4%	2.0%	1	0%	0.1%	50	4%	4.6%
12	LaCrosse	52	24%	1.8%	52	30%	3.4%				42	-19%	1.7%	40	-20%	2.8%	2	0%	0.2%
13	Rocky	48	12%	1.7%	48	14%	3.1%	0	-100%	0.0%	43	-58%	1.7%	42	-59%	2.9%	1	0%	0.1%
14	Danner	36	13%	1.3%	33	14%	2.1%	3	0%	0.2%	32	3%	1.3%	29	4%	2.0%	3	0%	0.3%
15	Sorel	30	36%	1.1%	16	7%	1.0%	14	100%	1.1%	22	29%	0.9%	15	36%	1.0%	7	17%	0.6%
16	Scarpa	28	17%	1.0%	3	0%	0.2%	25	19%	1.9%	24	41%	1.0%	3	NA	0.2%	21	24%	1.9%
17	Aigle	27	-4%	1.0%				27	-4%	2.1%	28	8%	1.1%				28	8%	2.6%
18	Viking	26	8%	0.9%				26	8%	2.0%	24	NA	1.0%				24	NA	2.2%
19	Vasque	25	0%	0.9%	20	-5%	1.3%	5	25%	0.4%	25	0%	1.0%	21	-16%	1.5%	4	NA	0.4%
20	Asolo	24	4%	0.8%	8	0%	0.5%	16	7%	1.2%	23	15%	0.9%	8	0%	0.6%	15	25%	1.4%
21	Aku	20	25%	0.7%	4	0%	0.3%	16	33%	1.2%	16	NA	0.6%	4	NA	0.3%	12	NA	1.1%
22	Dunham	18	-5%	0.6%	15	-6%	1.0%	3	0%	0.2%	19	12%	0.8%	16	7%	1.1%	3	50%	0.3%
23	Garmont	17	13%	0.6%	9	0%	0.6%	8	33%	0.6%	15	15%	0.6%	9	50%	0.6%	6	-14%	0.6%
24	Tecnica	15	0%	0.5%	5	0%	0.3%	10	0%	0.8%	15	-35%	0.6%	5	0%	0.3%	10	-44%	0.9%
25	La Sportiva	13	30%	0.5%	3	0%	0.2%	10	43%	0.8%	10	-29%	0.4%	3	0%	0.2%	7	-36%	0.6%
25	Montrail	13	0%	0.5%	10	-9%	0.7%	3	50%	0.2%	13	30%	0.5%	11	38%	0.8%	2	0%	0.2%
	Others	130	8%	4.6%	40	0%	2.6%	90	13%	7.0%	120	26%	4.8%	40	5%	2.8%	80	40%	7.4%
	TOTALS	2,825	12%		1,537	7%		1,288	19%		2,516	11%		1,436	-1%		1,080	30%	

2003 Exchange Rates: Aus: 1.548/\$; Den: 6.626/\$; Euro: .893/\$; Swe: 8.146/\$; UK: .615/\$  
2002 Exchange Rates: Aus: 1.842/\$; Den: 7.902/\$; Euro: 1.063/\$; Swe: 9.742/\$; UK: .668/\$

Notes: (a) excluding licenses

## International Rugged Outdoor Footwear Market

(Estimates in millions of US\$ at wholesale. Change in dollars)

Rank	Company	2001									2000								
		TOTAL			U.S.			Non-U.S.			TOTAL			U.S.			Non-U.S.		
		Sales	Change	Share	Sales	Change	Share	Sales	Change	Share	Sales	Change	Share	Sales	Change	Share	Sales	Change	Share
1	Timberland	899	7%	39.5%	675	8%	46.7%	224	5%	27.0%	838	18%	40.0%	624	18%	46.6%	214	17%	28.3%
2	Merrell (a)	197	36%	8.7%	105	57%	7.3%	92	18%	11.1%	145	101%	6.9%	67	116%	5.0%	78	90%	10.3%
3	Hi-Tec Sports																		
4	Wolverine	181	25%	8.0%	162	20%	11.2%	19	90%	2.3%	145	-5%	6.9%	135	-1%	10.1%	10	-33%	1.3%
5	Columbia	93	35%	4.1%	64	33%	4.4%	29	38%	3.5%	69	57%	3.3%	48	50%	3.6%	21	75%	2.8%
6	Salomon	87	-6%	3.8%	19	-17%	1.3%	68	-3%	8.2%	93	3%	4.4%	23	0%	1.7%	70	4%	9.3%
7	Genfoot/Kamik	120	0%	5.3%	65	0%	4.5%	55	0%	6.6%	120	NA	5.7%	65	NA	4.9%	55	NA	7.3%
8	Grisport	70	59%	3.1%	2	100%	0.1%	68	58%	8.2%	44	10%	2.1%	1	NA	0.1%	43	8%	5.7%
9	Lowa	56	22%	2.5%	10	67%	0.7%	46	15%	5.5%	46	NA	2.2%	6	NA	0.4%	40	NA	5.3%
10	Teva	61	-24%	2.7%	43	-22%	3.0%	18	-28%	2.2%	80	0%	3.8%	55	-5%	4.1%	25	14%	3.3%
11	Meindl	49	7%	2.2%	1	0%	0.1%	48	7%	5.8%	46	NA	2.2%	1	NA	0.1%	45	NA	6.0%
12	LaCrosse	52	-28%	2.3%	50	-29%	3.5%	2	0%	0.2%	72	-5%	3.4%	70	-5%	5.2%	2	0%	0.3%
13	Rocky	103	0%	4.5%	102	0%	7.1%	1	0%	0.1%	103	5%	4.9%	102	10%	7.6%	1	-80%	0.1%
14	Danner	31	7%	1.4%	28	8%	1.9%	3	0%	0.4%	29	12%	1.4%	26	8%	1.9%	3	50%	0.4%
15	Sorel	17	0%	0.7%	11	0%	0.8%	6	0%	0.7%	17	NA	0.8%	11	NA	0.8%	6	NA	0.8%
16	Scarpa	17	0%	0.7%				17	0%	2.0%	17	NA	0.8%				17	NA	2.2%
17	Aigle	26	4%	1.1%				26	4%	3.1%	25	-19%	1.2%				25	-19%	3.3%
18	Viking																		
19	Vasque	25	-11%	1.1%	25	-11%	1.7%				28	8%	1.3%	28	8%	2.1%			
20	Asolo	20	25%	0.9%	8	0%	0.6%	12	50%	1.4%	16	14%	0.8%	8	14%	0.6%	8	14%	1.1%
21	Aku																		
22	Dunham	17	70%	0.7%	15	88%	1.0%	2	0%	0.2%	10	NA	0.5%	8	NA	0.6%	2	NA	0.3%
23	Garmont	13	-50%	0.6%	6	0%	0.4%	7	-65%	0.8%	26	-26%	1.2%	6	20%	0.4%	20	-33%	2.6%
24	Tecnica	23	-12%	1.0%	5	-17%	0.3%	18	-10%	2.2%	26	-26%	1.2%	6	20%	0.4%	20	-33%	2.6%
25	La Sportiva	14	40%	0.6%	3	200%	0.2%	11	22%	1.3%	10	NA	0.5%	1	NA	0.1%	9	NA	1.2%
25	Montrail	10	0%	0.4%	8	0%	0.6%	2	0%	0.2%	10	NA	0.5%	8	NA	0.6%	2	NA	0.3%
	Others	95	19%	4.2%	38	-5%	2.6%	57	43%	6.9%	80	0%	3.8%	40	0%	3.0%	40	0%	5.3%
	TOTALS	2,276	9%		1,445	8%		831	10%		2,095	3%		1,339	14%		756	-11%	