

International Branded Sports Apparel Market

(Millions of US\$ at Wholesale)

	2003							2002						
	U.S.		International		TOTAL			U.S.		International		TOTAL		
	Sales	Share	Sales	Share	Sales	Share	Change	Sales	Share	Sales	Share	Sales	Share	Change
1 Nike (1)	\$ 1,398	7.7%	\$ 1,881	7.3%	\$ 3,279	7.5%	10.4%	\$ 1,270	7.4%	\$ 1,701	7.0%	\$ 2,971	7.1%	6.9%
2 Adidas-Salomon (2)	\$ 438	2.4%	\$ 1,933	7.5%	\$ 2,371	5.4%	14.9%	\$ 442	2.6%	\$ 1,621	6.6%	\$ 2,063	5.0%	-0.8%
3 Reebok (3)	\$ 561	3.1%	\$ 702	2.7%	\$ 1,263	2.9%	21.9%	\$ 461	2.7%	\$ 575	2.4%	\$ 1,036	2.5%	11.4%
4 Russell	\$ 1,085	6.0%	\$ 102	0.4%	\$ 1,187	2.7%	1.7%	\$ 1,071	6.2%	\$ 96	0.4%	\$ 1,167	2.8%	0.6%
5 Quiksilver (4)	\$ 439	2.4%	\$ 533	2.1%	\$ 972	2.2%	27.7%	\$ 381	2.2%	\$ 380	1.6%	\$ 761	1.8%	10.9%
6 VF Knitwear (5)	\$ 737	4.0%	\$ 130	0.5%	\$ 867	2.0%	9.7%	\$ 668	3.9%	\$ 122	0.5%	\$ 790	1.9%	5.9%
7 Columbia	\$ 515	2.8%	\$ 284	1.1%	\$ 799	1.8%	13.2%	\$ 492	2.9%	\$ 214	0.9%	\$ 706	1.7%	11.0%
8 Champion	\$ 330	1.8%	\$ 330	1.3%	\$ 660	1.5%	11.9%	\$ 301	1.7%	\$ 289	1.2%	\$ 590	1.4%	1.7%
9 Puma	\$ 76	0.4%	\$ 574	2.2%	\$ 650	1.5%	51.2%	\$ 54	0.3%	\$ 376	1.5%	\$ 430	1.0%	28.4%
10 Descente	\$ 10	0.1%	\$ 566	2.2%	\$ 576	1.3%	11.6%	\$ 10	0.1%	\$ 506	2.1%	\$ 516	1.2%	20.6%
11 Speedo	\$ 240	1.3%	\$ 279	1.1%	\$ 519	1.2%	12.3%	\$ 212	1.2%	\$ 250	1.0%	\$ 462	1.1%	-6.9%
12 Billabong (6)	\$ 229	1.3%	\$ 246	1.0%	\$ 475	1.1%	27.0%	\$ 176	1.0%	\$ 198	0.8%	\$ 374	0.9%	87.0%
13 Gildan Activewear	\$ 373	2.0%	\$ 77	0.3%	\$ 450	1.0%	17.5%	\$ 323	1.9%	\$ 60	0.2%	\$ 383	0.9%	17.5%
14 Umbro	\$ -	0.0%	\$ 390	1.5%	\$ 390	0.9%	-6.0%	\$ -	0.0%	\$ 415	1.7%	\$ 415	1.0%	-11.9%
15 Goldwin (7)	\$ -	0.0%	\$ 369	1.4%	\$ 369	0.8%	3.1%	\$ -	0.0%	\$ 358	1.5%	\$ 358	0.9%	-16.0%
16 Asics	\$ 14	0.1%	\$ 354	1.4%	\$ 368	0.8%	8.2%	\$ 14	0.1%	\$ 326	1.3%	\$ 340	0.8%	10.7%
17 Fila	\$ 90	0.5%	\$ 275	1.1%	\$ 365	0.8%	-25.5%	\$ 163	0.9%	\$ 327	1.3%	\$ 490	1.2%	6.3%
18 Timberland	\$ 150	0.8%	\$ 212	0.8%	\$ 362	0.8%	26.1%	\$ 140	0.8%	\$ 147	0.6%	\$ 287	0.7%	5.5%
19 Mizuno	\$ -	0.0%	\$ 231	0.9%	\$ 231	0.5%	6.9%	\$ -	0.0%	\$ 216	0.9%	\$ 216	0.5%	-18.8%
20 Ocean Pacific	\$ 140	0.8%	\$ 70	0.3%	\$ 210	0.5%	5.0%	\$ 135	0.8%	\$ 65	0.3%	\$ 200	0.5%	57.5%
SUBTOTAL TOP 20	\$ 6,825	37.4%	\$ 9,538	37.1%	\$16,363	37.3%	12.4%	\$ 6,313	36.7%	\$ 8,242	33.8%	\$14,555	35.0%	6.1%
Other Performance	\$ 400	2.2%	\$ 365	1.4%	\$ 765	1.7%	15.0%	\$ 300	1.7%	\$ 365	1.5%	\$ 665	1.6%	0.0%
Other Bodywear	\$ 350	1.9%	\$ 325	1.3%	\$ 675	1.5%	0.0%	\$ 350	2.0%	\$ 325	1.3%	\$ 675	1.6%	0.0%
Other Branded	\$ 300	1.6%	\$ 1,200	4.7%	\$ 1,500	3.4%	7.1%	\$ 200	1.2%	\$ 1,200	4.9%	\$ 1,400	3.4%	-12.5%
Other BeachSwimwear	\$ 2,350	12.9%	\$ 2,750	10.7%	\$ 5,100	11.6%	2.0%	\$ 2,250	13.1%	\$ 2,750	11.3%	\$ 5,000	12.0%	2.0%
Other Ski/Outdoor	\$ 600	3.3%	\$ 1,200	4.7%	\$ 1,800	4.1%	0.0%	\$ 600	3.5%	\$ 1,200	4.9%	\$ 1,800	4.3%	0.0%
Other Licensed	\$ 800	4.4%	\$ 800	3.1%	\$ 1,600	3.6%	14.3%	\$ 600	3.5%	\$ 800	3.3%	\$ 1,400	3.4%	30.2%
Other Tennis	\$ 100	0.5%	\$ 200	0.8%	\$ 300	0.7%	0.0%	\$ 100	0.6%	\$ 200	0.8%	\$ 300	0.7%	-14.3%
Other Fleece/Knitwear	\$ 1,500	8.2%	\$ 3,000	11.7%	\$ 4,500	10.2%	0.0%	\$ 1,500	8.7%	\$ 3,000	12.3%	\$ 4,500	10.8%	0.0%
Other Activewear	\$ 5,000	27.4%	\$ 6,300	24.5%	\$11,300	25.7%	0.0%	\$ 5,000	29.0%	\$ 6,300	25.8%	\$11,300	27.2%	0.0%
TOTAL	\$18,225		\$25,678		\$43,903		5.5%	\$17,213		\$24,382		\$41,595		2.5%

EXCHANGE RATES: 2003 - Euro E.885/\$; Japan ¥115.9/\$; U.K. £.610/\$; Australia A\$1.542/\$
2002 - Euro E1.063/\$; Japan ¥125.4/\$; U.K. £.668/\$; Australia A\$1.841/\$

- NOTES: (1) 12 months ended Nov. 30. (5) Includes licensed apparel, other knitwear, JanSport & Eastpak packs and apparel, The North Face.
(2) U.S. figure includes Canada. (6) 12 months ended Jun. 30, 2004.
(3) U.S. figure includes licensed sports apparel. (7) Includes The North Face licensed sales in Japan and S. Korea
(4) 12 months ended Oct. 31

International Branded Sports Apparel Market

(Millions of US\$ at Wholesale)

	2001							2000						
	U.S.		International		TOTAL			U.S.		International		TOTAL		
	Sales	Share	Sales	Share	Sales	Share	Change	Sales	Share	Sales	Share	Sales	Share	Change
Nike (1)	\$ 1,272	7.6%	\$ 1,508	6.3%	\$ 2,780	6.9%	-4.0%	\$ 1,188	6.9%	\$ 1,707	6.6%	\$ 2,895	6.7%	3.65%
Adidas-Salomon (2)	\$ 474	2.8%	\$ 1,605	6.7%	\$ 2,079	5.1%	-2.2%	\$ 455	2.6%	\$ 1,671	6.5%	\$ 2,126	4.9%	-11.34%
Reebok (3)	\$ 395	2.4%	\$ 535	2.2%	\$ 930	2.3%	10.2%	\$ 234	1.4%	\$ 610	2.4%	\$ 844	2.0%	0.60%
Russell	\$ 1,080	6.4%	\$ 80	0.3%	\$ 1,160	2.9%	-5.5%	\$ 1,116	6.5%	\$ 111	0.4%	\$ 1,227	2.9%	12.36%
Quiksilver (4)	\$ 380	2.3%	\$ 306	1.3%	\$ 686	1.7%	24.7%	\$ 321	1.9%	\$ 229	0.9%	\$ 550	1.3%	-16.54%
VF Knitwear (5)	\$ 646	3.8%	\$ 100	0.4%	\$ 746	1.8%	-0.7%	\$ 610	3.5%	\$ 141	0.5%	\$ 751	1.7%	65.78%
Columbia	\$ 458	2.7%	\$ 178	0.7%	\$ 636	1.6%	21.1%	\$ 370	2.1%	\$ 155	0.6%	\$ 525	1.2%	23.24%
Champion	\$ 315	1.9%	\$ 265	1.1%	\$ 580	1.4%	3.6%	\$ 295	1.7%	\$ 265	1.0%	\$ 560	1.3%	-7.44%
Puma	\$ 27	0.2%	\$ 308	1.3%	\$ 335	0.8%	0.6%	\$ 31	0.2%	\$ 302	1.2%	\$ 333	0.8%	-0.60%
Descente	\$ 15	0.1%	\$ 413	1.7%	\$ 428	1.1%	-13.4%	\$ 16	0.1%	\$ 478	1.9%	\$ 494	1.1%	-3.70%
Speedo	\$ 236	1.4%	\$ 260	1.1%	\$ 496	1.2%	-0.6%	\$ 231	1.3%	\$ 268	1.0%	\$ 499	1.2%	11.63%
Billabong (6)	\$ 93	0.6%	\$ 107	0.4%	\$ 200	0.5%	14.9%	\$ 84	0.5%	\$ 90	0.3%	\$ 174	0.4%	20.83%
Gildan Activewear	\$ 270	1.6%	\$ 56	0.2%	\$ 326	0.8%	7.6%	\$ 251	1.5%	\$ 52	0.2%	\$ 303	0.7%	32.31%
Umbro	\$ -	0.0%	\$ 471	2.0%	\$ 471	1.2%	10.8%	\$ 20	0.1%	\$ 405	1.6%	\$ 425	1.0%	0.00%
Goldwin (7)	\$ -	0.0%	\$ 426	1.8%	\$ 426	1.0%	-5.5%	\$ -	0.0%	\$ 451	1.7%	\$ 451	1.0%	1.35%
Asics	\$ 21	0.1%	\$ 286	1.2%	\$ 307	0.8%	-11.0%	\$ 17	0.1%	\$ 328	1.3%	\$ 345	0.8%	-5.99%
Fila	\$ 136	0.8%	\$ 325	1.4%	\$ 461	1.1%	-2.5%	\$ 109	0.6%	\$ 364	1.4%	\$ 473	1.1%	2.60%
Timberland	\$ 129	0.8%	\$ 143	0.6%	\$ 272	0.7%	11.9%	\$ 92	0.5%	\$ 151	0.6%	\$ 243	0.6%	28.57%
Mizuno	\$ 6	0.0%	\$ 260	1.1%	\$ 266	0.7%	-45.0%	\$ 3	0.0%	\$ 481	1.9%	\$ 484	1.1%	5.22%
Ocean Pacific	\$ 110	0.7%	\$ 17	0.1%	\$ 127	0.3%								
SUBTOTAL TOP 20	\$ 6,063	36.1%	\$ 7,649	32.2%	\$13,712	33.8%	0.1%	\$ 5,443	31.6%	\$ 8,259	32.0%	\$13,702	31.9%	3.18%
Other Performance	\$ 300	1.8%	\$ 365	1.5%	\$ 665	1.6%	0.0%	\$ 300	1.7%	\$ 365	1.4%	\$ 665	1.5%	8.13%
Other Bodywear	\$ 350	2.1%	\$ 325	1.4%	\$ 675	1.7%	-6.9%	\$ 400	2.3%	\$ 325	1.3%	\$ 725	1.7%	9.02%
Other Branded	\$ 250	1.5%	\$ 1,350	5.7%	\$ 1,600	3.9%	-17.9%	\$ 400	2.3%	\$ 1,550	6.0%	\$ 1,950	4.5%	-2.50%
Other BeachSwimwear	\$ 2,150	12.8%	\$ 2,750	11.6%	\$ 4,900	12.1%	-9.7%	\$ 2,350	13.6%	\$ 3,075	11.9%	\$ 5,425	12.6%	7.21%
Other Ski/Outdoor	\$ 600	3.6%	\$ 1,200	5.0%	\$ 1,800	4.4%	-12.2%	\$ 650	3.8%	\$ 1,400	5.4%	\$ 2,050	4.8%	-3.53%
Other Licensed	\$ 450	2.7%	\$ 625	2.6%	\$ 1,075	2.6%	-12.2%	\$ 550	3.2%	\$ 675	2.6%	\$ 1,225	2.8%	-7.55%
Other Tennis	\$ 125	0.7%	\$ 225	0.9%	\$ 350	0.9%	0.0%	\$ 125	0.7%	\$ 225	0.9%	\$ 350	0.8%	0.00%
Other Fleece/Knitwear	\$ 1,500	8.9%	\$ 3,000	12.6%	\$ 4,500	11.1%	-10.9%	\$ 1,800	10.5%	\$ 3,250	12.6%	\$ 5,050	11.7%	-13.68%
Other Activewear	\$ 5,000	29.8%	\$ 6,300	26.5%	\$11,300	27.8%	-4.6%	\$ 5,200	30.2%	\$ 6,650	25.8%	\$11,850	27.6%	-5.20%
TOTAL	\$16,788		\$23,789		\$40,577		-5.6%	\$17,218		\$25,774		\$42,992		-1.78%

EXCHANGE RATES: 2001 - Euro 1.117/\$; Japan ¥121.5/\$; U.K. \$1.44/£; Australia A\$1.935/\$
2000 - Euro 1.082/\$; Adidas, 1.080/\$ Puma; Italy £1.2117/\$; Japan ¥107.5/\$; U.K. \$0.660/£

International Branded Sports Apparel Market

(Millions of US\$ at Wholesale)

	1999							1998					
	U.S.		International		TOTAL			U.S.		International		TOTAL	
	Sales	Share	Sales	Share	Sales	Share	Change	Sales	Share	Sales	Share	Sales	Share
Nike (1)	\$ 1,254	7.1%	\$ 1,539	5.9%	\$ 2,793	6.4%	-5.48%	\$ 1,483	7.78%	\$ 1,522	6.0%	\$ 3,005	6.75%
Adidas-Salomon (2)	\$ 552	3.1%	\$ 1,846	7.1%	\$ 2,398	5.5%	-13.74%	\$ 775	4.07%	\$ 2,052	8.1%	\$ 2,827	6.35%
Reebok (3)	\$ 254	1.4%	\$ 585	2.2%	\$ 839	1.9%	-13.56%	\$ 362	1.90%	\$ 625	2.5%	\$ 987	2.22%
Russell	\$ 968	5.5%	\$ 124	0.5%	\$ 1,092	2.5%	1.41%	\$ 969	5.08%	\$ 126	0.5%	\$ 1,095	2.46%
Quiksilver (4)	\$ 510	2.9%	\$ 149	0.6%	\$ 659	1.5%	-19.16%	\$ 641	3.36%	\$ 188	0.7%	\$ 829	1.86%
VF Knitwear (5)	\$ 413	2.3%	\$ 40	0.2%	\$ 453	1.0%	-8.96%	\$ 455	2.39%	\$ 51	0.2%	\$ 506	1.14%
Columbia	\$ 309	1.7%	\$ 117	0.4%	\$ 426	1.0%	7.76%	\$ 310	1.63%	\$ 92	0.4%	\$ 402	0.90%
Champion	\$ 325	1.8%	\$ 280	1.1%	\$ 605	1.4%	-15.14%	\$ 395	2.07%	\$ 330	1.3%	\$ 725	1.63%
Puma	\$ 26	0.1%	\$ 309	1.2%	\$ 335	0.8%	15.87%	\$ 9	0.05%	\$ 285	1.1%	\$ 294	0.66%
Descente	\$ 8	0.0%	\$ 505	1.9%	\$ 513	1.2%	16.97%	\$ 8	0.04%	\$ 438	1.7%	\$ 446	1.00%
Speedo	\$ 216	1.2%	\$ 231	0.9%	\$ 447	1.0%	13.36%	\$ 197	1.03%	\$ 204	0.8%	\$ 401	0.90%
Billabong (6)	\$ 20	0.1%	\$ 124	0.5%	\$ 144	0.3%	-18.19%	\$ 30	0.16%	\$ 149	0.6%	\$ 179	0.40%
Gildan Activewear	\$ 184	1.0%	\$ 45	0.2%	\$ 229	0.5%	20.04%	\$ 167	0.88%	\$ 27	0.1%	\$ 194	0.44%
Umbro	\$ 30	0.2%	\$ 395	1.5%	\$ 425	1.0%	7.24%	\$ 60	0.31%	\$ 343	1.3%	\$ 403	0.91%
Goldwin (7)	\$ -	0.0%	\$ 445	1.7%	\$ 445	1.0%	-17.42%	\$ 10	0.05%	\$ 538	2.1%	\$ 548	1.23%
Asics	\$ 16	0.1%	\$ 351	1.3%	\$ 367	0.8%	120.84%	\$ 10	0.05%	\$ 159	0.6%	\$ 169	0.38%
Fila	\$ 93	0.5%	\$ 368	1.4%	\$ 461	1.1%	-0.25%	\$ 114	0.60%	\$ 356	1.4%	\$ 470	1.06%
Timberland	\$ 80	0.5%	\$ 109	0.4%	\$ 189	0.4%	-1.94%	\$ 90	0.47%	\$ 106	0.4%	\$ 196	0.44%
Mizuno	\$ 2	0.0%	\$ 458	1.8%	\$ 460	1.1%							
SUBTOTAL TOP 20	\$ 5,260	29.6%	\$ 8,020	30.8%	\$13,280	30.3%	-1.25%	\$ 6,085	31.93%	\$ 7,591	29.8%	\$13,676	30.72%
Other Performance	\$ 275	1.5%	\$ 340	1.3%	\$ 615	1.4%	11.68%	\$ 250	1.31%	\$ 310	1.2%	\$ 560	1.26%
Other Bodywear	\$ 375	2.1%	\$ 290	1.1%	\$ 665	1.5%	12.71%	\$ 350	1.84%	\$ 250	1.0%	\$ 600	1.35%
Other Branded	\$ 450	2.5%	\$ 1,550	6.0%	\$ 2,000	4.6%	1.69%	\$ 500	2.62%	\$ 1,500	5.9%	\$ 2,000	4.49%
Other BeachSwimwear	\$ 2,150	12.1%	\$ 2,910	11.2%	\$ 5,060	11.6%	9.48%	\$ 2,000	10.49%	\$ 2,700	10.6%	\$ 4,700	10.56%
Other Ski/Outdoor	\$ 725	4.1%	\$ 1,400	5.4%	\$ 2,125	4.9%	-9.96%	\$ 800	4.20%	\$ 1,600	6.3%	\$ 2,400	5.39%
Other Licensed	\$ 650	3.7%	\$ 675	2.6%	\$ 1,325	3.0%	-11.64%	\$ 850	4.46%	\$ 675	2.7%	\$ 1,525	3.43%
Other Tennis	\$ 125	0.7%	\$ 225	0.9%	\$ 350	0.8%	1.69%	\$ 125	0.66%	\$ 225	0.9%	\$ 350	0.79%
Other Fleece/Knitwear	\$ 2,250	12.7%	\$ 3,600	13.8%	\$ 5,850	13.4%	-2.47%	\$ 2,500	13.12%	\$ 3,600	14.1%	\$ 6,100	13.70%
Other Activewear	\$ 5,500	31.0%	\$ 7,000	26.9%	\$12,500	28.6%	0.89%	\$ 5,600	29.38%	\$ 7,000	27.5%	\$12,600	28.31%
TOTAL	\$17,760		\$26,010		\$43,770			\$19,060		\$25,451		\$44,511	

EXCHANGE RATES: 1999 - Euro \$1.07/EU; Germany DM1.836/\$; Italy £11817/\$; Japan ¥113.9/\$; U.K. \$1.62/£
1998 - Germany DM1.759/\$; Italy £11759/\$; Japan ¥130.9/\$; U.K. \$1.66/£