

The #1 Resource for Sporting Goods Industry Customers and Contacts

**NEW
EDITION
2017!**



***Includes 1,350 page book, plus
FREE PC Edition and one year
of access to the mobile browser
compatible online version.***

Sample Retailer

SHOE SHOW

PO Box 648
Concord, NC 28026-0648
Tel: (704) 782-4143
Fax: (704) 782-3411
Email: ogc@shoeshow.com
Web: www.shoeshow.com

STORE CLASSIFICATION:

Athletic Footwear Specialty
E-commerce/on-line sales
Operating 1000 Units in Eastern & Central US
Est Sales: More than \$100,000,000

OFFICERS & BUYERS INCLUDE:

Robert Tucker (President & CEO)
Carolyn Tucker (COO)
Lisa Tucker (COO)
Jack Vanderpoel (CFO)
Mike Floyd (Buyer - Women's)
Jason Kern (Buyer - Children's)
George Slaughter (Buyer - Women's)
John Walker (Buyer - Women's Athletic)
Diane Bowlin (Buyer - Children's)
Art Hogge (Buyer - Men's)
Kirk Krull (Dir Real Estate)
Rebecca Link (Buyer - Men's)
Katherine Lucas (Buyer - Men's)
Karl Roe (Buyer - Men's Athletic)
Jackie Snipes (Buyer - Accessories)

PRODUCT CATEGORIES INCLUDE:

Athletic FW, Rugged FW, Sports Acces

In the fast-changing retail landscape, it's more important than ever to stay current with the latest changes and personnel moves at your customers and your competitors. The SGI Directory is the best resource for finding customers, finding contacts and keeping up with the many changes in our industry.

**Try it with no risk:
I guarantee your satisfaction.**

-John Horan, Publisher

37,000 industry executives, buyers and reps, all in one place.

10,600+ Retailers: Listings cover sporting goods and specialty stores, chains, buying groups, department stores, mass merchants and discounters. We tell you what each store buys, whom to call, their annual sales and more.

5,700+ Vendors: Who owns that brand? We've got the answers here. Look up top executives, functional managers and decision makers. Lists products, brands and licenses, too.

1,300+ Sales Reps: Track down the right sales talent to get your products into the market with listings of the top rep groups and hundreds of independents.

PLUS: More e-mail and web addresses than ever before, thousands of new and updated contact names, and our latest, 2017 International Trade Show Calendar.

The SGI Directory covers your category:

(retailer count of actual headquarters stores/buying centers, not branch stores)

- Branded & Performance Apparel .. 6769
- Licensed Apparel 1609
- Ski & Rugged Apparel 3572
- Imprinted/ Embroidered Apparel . 1714
- Urban Apparel 227
- Fashion/Casual Apparel 329
- Licensed Products 884
- Athletic Footwear 5081
- Rugged Outdoor Footwear 3000
- Team Athletics 1641
- Bicycle 1795
- Bowling, Billards & Games 312
- Camping, Climbing & Hiking 1348
- Exercise & Weight Training 927
- Golf 1296
- Fishing 1427
- Hunting, Shooting & Archery 1289
- Ice Hockey & Skating 565
- In-line & Skateboarding 990
- Ski 1493
- Snowboard 1335
- Soccer 1197
- Lacrosse 530
- Sports Accessories 5620
- Sports Medicine & Training 1277
- Tennis/Racquet Sports 1401
- Trophies & Awards 445
- Water Sports 1659

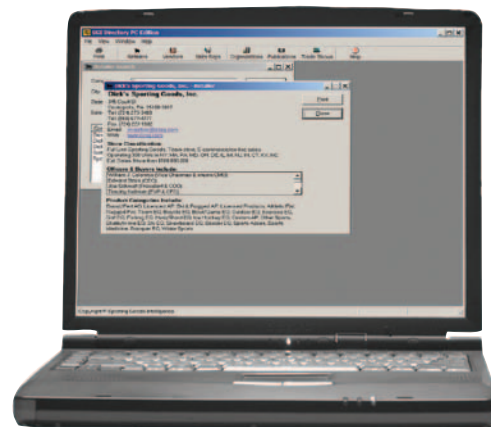
The SGI Directory is where you are:

On your bookshelf... On your phone... On your PC...

SGI Directory Online is compatible with most smartphone browsers



SGI Directory PC Edition installs on your Windows PC



Additional licenses for the **PC Edition** USB card and **Online Access** are just \$20 per seat. Call or e-mail for a quote to equip your sales team!

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or (610) 459-4040

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