

The SGI Directory

The #1 Resource
for Sporting Goods Industry
Customers and Contacts

2022
UPDATE



Includes:

1) PC Edition:
Download and install
on Windows PC

2) Online:
One year of access to
the online directory that
runs in any browser
including mobile

In the fast-changing retail landscape, it's more important than ever to stay current with the latest changes and personnel moves at your customers and your competitors. The SGI Directory is the best resource for finding customers, finding contacts and keeping up with the many changes in our industry.

Try it with no risk:
I guarantee your satisfaction.

-Jon Bogert, Publisher

Expanded PC Edition search capabilities to include vendor and retail executives and retail product categories.

37,000 industry executives, buyers and reps, all in one place.

10,400+ Retailers: Listings cover sporting goods and specialty stores, chains, buying groups, department stores, mass merchants and discounters. We tell you what each store buys, whom to call, their annual sales and more.

5,800+ Vendors: Who owns that brand? We've got the answers here. Look up top executives, functional managers and decision makers. Lists products, brands and licenses, too.

1,000+ Sales Reps: Track down the right sales talent to get your products into the market with listings of the top rep groups and hundreds of independents.

PLUS: More e-mail and web addresses than ever before, thousands of new and updated contact names, and our latest, 2022 International Trade Show Calendar.

The SGI Directory covers your category:

(retailer count of actual headquarters stores/buying centers, not branch stores)

- Branded & Performance Apparel... 6648
- Licensed Apparel..... 1530
- Ski & Rugged Apparel 3424
- Imprinted/ Embroidered Apparel .. 1661
- Urban Apparel 215
- Fashion/Casual Apparel..... 320
- Licensed Products 847
- Athletic Footwear 4965
- Rugged Outdoor Footwear 2889
- Team Athletics 1571
- Bicycle..... 1766
- Bowling, Billiards & Games 296
- Camping, Climbing & Hiking 1313
- Exercise & Weight Training 907
- Golf..... 1259
- Fishing 1401
- Hunting, Shooting & Archery 1259
- Ice Hockey & Skating 530
- In-line & Skateboarding 941
- Ski..... 1460
- Snowboard..... 1291
- Soccer..... 1141
- Lacrosse 497
- Sports Accessories 5568
- Sports Medicine & Training 1275
- Tennis/Racquet Sports 1356
- Trophies & Awards..... 419
- Water Sports 1614

The SGI Directory is where you are:

On your PC... In your browser... On your phone...

SGI Directory Online is compatible with most smartphone browsers

SGI Directory PC Edition installs on your Windows PC



Additional licenses for the **PC Edition** and **Online Access** are just \$20 per seat. Call or e-mail for a quote to equip your sales team!



Need the raw data? Mailing lists?

See our web site or call **(800) 328-NEWS** for details and counts!
or (610) 459-4040

Order online: www.sginews.com