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Market Facts

The Facts and Figures on the Global Athletic Footwear, Apparel and Sports Equipment Markets.



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The Market Facts series brings you up to speed fast, with detailed tables, full-color charts, and the cutting edge analysis and conclusions that you've come to expect from the leading authority on the market.

- ☑ Brand shares, sales and earnings reports.
- ☑ International shares and sales.
- ☑ Detailed company information for all the major brands. Officers, brand names, financials and company news.

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